



# THE HOP SKIP & A JUMP

OCTOBER 2016



**THE JERUSALEM FILM & TELEVISION FUND**

המיזם לקולנוע ולטלוויזיה בירושלים

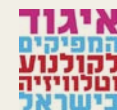


גורמת לפיתוח תרבותי The Jerusalem Development authority

# THE HOP SKIP & A JUMP

THE JERUSALEM FILM & TELEVISION FUND

OCTOBER 2016



## SCHEDULE

### TUESDAY OCTOBER 25<sup>TH</sup>

#### Mentoring Day

Personal meetings with mentors from Israel and abroad in the fields of animation, writing and production

**10:00-19:00** Hansen House- Center of Design, Media and Technology | Jerusalem

### WEDNESDAY OCTOBER 26<sup>TH</sup>

#### Master Classes and Lectures

Cinematheque 4 | Jerusalem Cinematheque | Free entrance  
The lectures will be held in English

**12:00 Rick Mischel**  
Understanding the Animation Industry: From Pitch to Distribution

A general overview of how the animation industry works, from both a creative and business perspective. We'll look at the quality of your pitch, and the financial considerations surrounding development and distribution of the final product.

**13:30 Ken Faier**  
The Global Children's industry, opportunities, challenges and understanding Canada as a bridge to the world... And how Israelis can benefit from Canada's learnings... and mistakes!

Ken Faier has spent the last 20 years in the kids television and brand building business. He'll touch on his experiences and lessons learned along the way while helping to continue to grow the opportunities for Canadian creators, producers, artists and financiers.

Mr. Faier will try to touch on how the Canadian system works, but most importantly will share some practical thoughts on how to go about creating children's intellectual property and how to finance it.

**15:00 Irene Weibel**  
What is Creative Confidence?  
My Story of Building Creative Confidence

Irene Weibel will share her story of producing Kids Content over the past 20 years. Through personal stories and direct experience she will talk about the importance of having creative confidence if you are going to succeed.

### THURSDAY OCTOBER 27<sup>TH</sup>

#### Pitching of the Selected Projects

**10:00-13:00** Cinematheque 4 | Jerusalem Cinematheque | Free entrance

**STAFF** Executive Producer: **Moran Weissfisch**  
Production Coordinator: **Nitzan Dror** | Graphic Design: **Ami Ran-Rosenbaum**

#### SPECIAL THANKS

**Galia Altaratz:** Project Manager - The Jerusalem Film & Television Fund  
**Udi Ben Dror:** General Director Finance and Business Development - The Jerusalem Development Authority | **Oded Turgeman:** Director of Business Development, North America, The Jerusalem Film & Television Fund  
**Hansen House** - Center of Design, Media and Technology  
**Noa Regev** | **Michal Mendelboim** | **Tami Berenstein** | **Ella Tal** | **Irit Kahlon**  
**Shira Siegel** | **Miri Capiluto-Pedahzur** | **Ariel Rebibo**



**Eyal Haimovsky**



**Yoram Honig**

Dear Friends,

On behalf of The Jerusalem Film & Television Fund of the Jerusalem Development Authority, we are proud to extend a warm welcome to the participants of the final event of *The Hop, Skip & a Jump*, the only international animation development program in Israel.

The Fund has put its faith in local talent and, with the guidance of veteran Israeli and international animation entrepreneurs, has supported the opening of two animation studios in Jerusalem, Snowball Studios and PitchiPoy Animation Productions. Together they have completed the first two stages: producing Israeli animated films and executing international productions for leading brands, such as Disney and Mattel.

*The Hop, Skip & a Jump* is the third stage in making Jerusalem a key venue for animation discourse in Israel and the rest of the world. The Fund has chosen nine Israeli projects that match the briefs of leading international animation studios. Program participants are accompanied by the finest professional artists from Israel and abroad in an intensely enriching development process that includes master classes, workshops and a series of personal meetings. This rewarding six month process is nearing its end with the October conference and the final pitching event, in which the outstanding projects will receive generous development funds in order to reach production of these Israeli IP “Made in Jerusalem” projects.

We are proud to announce that the success of your work, together with our efforts at the Fund, has brought us to the fourth stage: *AniNation*, a yearly international animation festival that will take place in Jerusalem beginning in October 2016.

*The Hop, Skip & a Jump* will lead the professional side of the festival along with workshops, master classes, one-on-one meetings with our international guests and sneak previews of works in progress that are being produced today in Jerusalem.

We would like to thank our great colleagues and supporters: Rick Mischel from Sony Pictures Animation, Ken Faier from DHX Media and Irene Weibel from Corus- Nelvana. Their confidence and trust in Israeli talent has been a driving force in making our dreams a reality.

We also wish to express our sincerest thanks to our partners in this very special process:

The artistic consultants: Tami Berenstein, Gili Dolev and Maya Heffner.

The professional mentors: Daviv M. Israel, Fonda Snyder, Rony Oren, Eran B.Y, Itamar Daube, Haim Idisis, Avi Blyer, Sari Turgeman and Ohad Azoulay.

The Judges of the July conference: Hanan Kaminski and Arik Kerman.

Director of Business Development at The Fund in North America: Oded Turgeman.

Our special guests: Stéphane Cardin, Sebastian Leutner, Minu Barati and Skady Lis.

The Jerusalem Film Fund has created the platform to make all of this possible, but now it is up to the creators and mentors to materialize their extraordinary visions into magical presentations.

Best wishes,

**Eyal Haimovsky**, CEO,  
The Jerusalem Development Authority

**Yoram Honig**, Director,  
The Jerusalem Film & Television Fund



**Noa Regev**



**Tami Berenstein**

Dear Friends,

On behalf of the Jerusalem Film Center Staff, we would like to welcome all participants and guests to “The Hop, Skip and a Jump” convention, created and produced by the Jerusalem Film & Television Fund of the Jerusalem Development Authority.

“The Hop, Skip and a Jump” project is a significant testimonial to the ability to develop original Israeli animated content based on international standards. For over a decade Israel has proven itself to be a creator of animated content for the entire world, and Jerusalem has a special place in this enterprise. As we speak, 5 full length animated films are being produced in Israel and dozens of additional projects are in development. None of this would have happened without the support and encouragement of the Jerusalem Film & Television Fund.

We, at the JFC, deem the “The Hop, Skip and a Jump” project another important aspect of these valuable endeavors. As the project comes to a close, the JFC is proud to celebrate this spirit of collaboration and creation with four days of the finest local and international enterprises in Jerusalem: **AniNation**.

AniNation presents a rich and diverse artistic program that includes screenings of new films, animation contests, the launch of a new animation project by the CoPro Foundation, short films that won festival prizes in 2016, workshops for children and youths, foreign filmmakers, master classes, animation for computer games, VR and lectures for the general public.

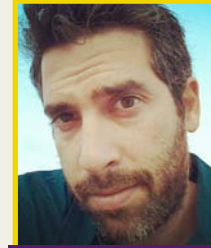
We would like to thank the Jerusalem Film & Television Fund for its support of the AniNation events and on behalf of the JFC, we welcome “The Hop, Skip and a Jump” participants and guests taking part in the celebration and wish them continued fruitful endeavors and a pleasant stay in Jerusalem!

**Noa Regev**

CEO, JFC

**Tami Berenstein**

“AniNation” Artistic Director



**Barak Drori**

Dear Friends, Colleagues and Wonderful Artists,

“The Hop, Skip and a Jump” is coming to its conclusion during this October. All the hard work, all your creativity, all your vision, will be up for display at the pitching event that lays ahead. As one who has seen your projects, I have to say, they are full of imagination, creativity and endless potential. You rock, people!

Let me be the first to wish you the best of luck! You are walking an exciting path, in which you are gaining new tools and making new connections that will drive your work forward and will make you better artists. Embrace this chance to evaluate yourselves in international terms and standards, and enjoy the process.

We’d like to express again our thanks to The Jerusalem Film & Television Fund, and the Scriptwriters’ Guild of Israel. This partnership has been a chance for us to grow and learn more of each other. And we all have a common ground, we believe in Israeli talent. We believe in you.

Again, I would like to express my gratitude to the community – We are doing this for you, we are you. Good luck to you all, I do not envy the judges having to choose from such wonderful projects. Please remember in all your hectic preparations that the road is sometimes as important as the destination. Have a blast, and give us a show!

**Barak Drori**, Chairman

The Animation Professions Union



**Amit Leor**

Dear Artists,

I am thrilled that you have reached the final stage of “The Hop Skip & Jump” program for animation films & television series.

The upcoming workshop is the peak of six months of intensive work in which you have been developing and refining your projects in order to accomplish their optimal potential. I trust your talents and artistic skills will allow you to present the international animation industry with original and compelling works.

As an artist you already know that a work is always a work in progress; for those of you who will be granted with an investment, this will be the beginning of a new chapter of your ongoing work, for those of you who won't, remember you have come a long way creating a product of the highest standards, keep developing it and seek for new opportunities, as I am sure you'll find.

Finally I wish to thank the SGI's collaborators of “The Hop Skip & Jump” program, first and foremost to The Jerusalem Film & Television Fund that initiated and led the project, and second to The Animation Professions Union that has been a true partner of the SGI since its first days as a union, as well as in this project.

Best wishes and good luck!

**Amit Leor**, Chairman  
Scriptwriters Guild of Israel (R.A)



# PROFFESIONAL STAFF



## RICK MISCHEL

In addition to his independent producing activities, Rick Mischel currently serves as a Producer at Sony Pictures Animation, the Sony division behind such animated features as *Hotel Transylvania* and *The Smurfs*. Prior to his role as a producer, Mischel served as Senior Vice President for Sony Pictures Imageworks. Mischel launched and managed the VFX and Digital Animation facility for Sony Pictures Imageworks in Vancouver, B.C., with work on films such as *Hotel Transylvania*, *Cloudy with a Chance of Meatballs 2* and *The Smurfs*.

Prior to his position at Sony, Mischel served as Executive Vice President of Technicolor. Previously, Mischel served as CEO of Mainframe Entertainment, a publicly-traded CGI animation studio specializing in television series, direct-to-video features, and gaming animation. Before Mainframe, Mischel served as President and COO of the publicly-traded The Harvey Entertainment Company, home of some of the most lucrative intellectual properties in the family entertainment world, including *Casper The Friendly Ghost* and *Richie Rich*.

Mischel began his career as an entertainment attorney with O'Melveny & Myers in 1987. Mischel holds a B.A. from Tufts University, an M.A. from the Fletcher School of Law and Diplomacy and a J.D. from Stanford Law School.



## KEN FAIER

As Senior Vice President and General Manager at DHX Studios, Ken Faier is focused on the overall management of DHX Media's animation, live action and interactive studios, and on growing the slate of original kids and family content. These properties include *Inspector Gadget*, *Kate & Mim-Mim*, *Cloudy with a Chance of Meatballs*, *Supernoobs*, *Make It Pop* and *Airmageddon*.

Formerly, as President of Nerd Corps Entertainment for more than 10 years, Ken executive produced all of Nerd Corps' original properties including *Slugterra*, *Endangered Species*, *Rated A for Awesome* and *Storm Hawks*. He was also instrumental in building the company into a world-renowned studio with each of its original properties sold to more than 150 territories.

Prior to Nerd Corps, Ken was Vice President of Production and Distribution for the children's division at Alliance Atlantis, and also worked at Brunico Communications for 11 years – where his career spanned publishing, events, internet development, marketing and general management, and included launching Kidscreen Magazine in 1996.



## IRENE WEIBEL

Irene Weibel is currently a partner in Sutikki, a Bento Box Entertainment Company producing, distributing and managing brands for kids. Sutikki will be announcing its slate of programs in the Fall of 2016.

Bento Box Entertainment is an Emmy award-winning studio that develops and produces quality-animated content for all distribution platforms worldwide. Recognized as the leading producer of primetime animated comedy series for broadcast, cable and digital networks, the company works with the leading networks, studios and distribution companies including: FOX Broadcasting Company; Comedy Central; MTV; Adult Swim; HBO; HULU; IFC; Disney; 20th Century Fox Television Studio (including Fox 21); and Sony Bento Box the producer of the Emmy winning series *Bobs Burgers*.

Before starting her own company, Irene Weibel served as Vice President, Head of Nelvana Studio for over 15 years. Founded in 1971 as a small independent studio, Nelvana is one of the world's leading international producers and distributors of children's animated and live-action content.

Weibel served as Executive Producer on over 100 hours of television including *Little Charmers*, *Babar and the Adventures of Badou*, *Franklin*, and the Emmy winning series *Mike the Knight*. In 2016 and 2017 three new series Executive Produced by Weibel will debut in the US. They include *Polly and the Zhu Zhu Pets* (Disney), *Mysticons* (Nickelodeon) and *Hotel Transylvania* (Disney).



## FONDA SNYDER

Recognized industry-wide for her achievements in children's entertainment, Fonda Snyder has developed and sold more than 50 projects worldwide for major television networks and film studios, including the animated feature adaptation of William Joyce's *Nicholas Cricket*, starring Sandra Bullock, a live-action feature film adaptation of Norton Juster's

classic children's chapter book, *The Phantom Tollbooth*, and a feature length adaptation of Steve Seagle's (*Ben 10*) DC/Vertigo comic book, *House Of Secrets*. In addition, under a producing deal with Dimension Films (Miramax), Snyder has brokered TV series and animated feature adaptations of books by Pulitzer Prize winning author, Berkeley Breathed, with Dreamworks, Warner Bros., 20th Century Fox and Nickelodeon.

Most recently, Fonda served as Vice President, Creative Development and Sales for Rainmaker Entertainment, overseeing development and sales, acquisitions, coproductions and production service opportunities for the Vancouver, BC. animation studio. While an Executive at Technicolor, Snyder created a business plan for and launched its IP division, selling numerous projects to major networks while at the same time overseeing her own management company Alchemy Ink, Inc., where she represents authors and illustrators, including Hilary Duff, the Jim Henson Co. and Kevin Costner for global sales to publishers, major film studios and networks.

Previously, Snyder served as Vice President, Original Movies for Disney Channel, where she supervised the development of all original movies for the #1 Cable Channel for Kids 6-11, reaching 95 million homes, including *The Wendy Wu* and *The Cheetah Girls* franchises.

Currently, Snyder is consulting to a few selected clients including Toronto based 9 Story Entertainment, helping to develop and sell IP across multiple platforms throughout the world both in publishing and entertainment.





## STÉPHANE CARDIN

Stéphane Cardin has over fifteen years of experience in the film and television industry. Since joining the Canada Media Fund in June 2006, Mr. Cardin maintains an ongoing dialogue with industry and government stakeholders, leads the development of policies and programs, and reinforces the positioning of the CMF within the industry.

Previously, Mr. Cardin was Director of Tax Credits with Quebec's cultural funding agency, Société de développement des entreprises culturelles (SODEC), and was a member of SODEC's management committee. He has also held positions with the Canadian Audio-Visual Certification Office (CAVCO) and the Australian Broadcasting Corporation.

Mr. Cardin holds a Graduate Diploma in Communications Studies from Concordia University and a Bachelor of Commerce from McGill University.



## SEBASTIAN LEUTNER

Head of Art & Entertainment Germany  
Runs the feature film/ TV unit for Chimney Germany since October 2013. For Chimney Leutner has been involved with the postproduction/ co-production of features & animated features, such as: *Underdog aka White Dog*, *Good Kill*, *Pettson & Findus II*, *Rascal the Little Raven* and the tv drama series *Deutschland 83*.

From 2008 to 2013 Leutner was an Executive Producer for the feature film unit of Pixomondo in Germany, where he worked with his teams on features like Roman Polanski's *The Ghost Writer*, *Iron Man 2*, *Fast & Furious 5* and Lars von Trier's *Melancholia* amongst others. From 2011 to 2013 Leutner was also the acting COO of Pixomondo's Berlin office, where he led the visual effects teams of the Oscar winning *HUGO* from Martin Scorsese and the Emmy Award winning HBO Series *Game of Thrones*.



## MINU BARATI

Minu Barati founded film production company JOOYAA FILM in 2009, where she serves as CEO, producer and writer. She previously gained experience working in different fields of film production such as producer assistant, script development, translating and adapting English screenplays for the German market. She also worked as a lector. Between 2001 and 2005 she was studying film production at the well-known German Film and Television Academy Berlin (Deutsche Film- und Fernsehakademie Berlin, dffb). After finishing her studies Minu Barati worked as a TV-producer and script developer for film production companies like Action Concept and UFA Fernsehproduktion.

After a year abroad in the US, she wrote and produced the German-Russian co-production *Ausgerechnet Sibirien* (Lost in Siberia) on location in Murmansk, Karelia and St. Peterburg, as well as the Israeli-German co-production *Atomic Falafel* directed by Dror Shaul. Upcoming international productions include *Plan A*, directed by Yoav and Soron Paz and the animation *Baldy Heights*, directed by Noam Meshulam.

Minu Barati is member of the German Producers Alliance, Council member of ProSiebenSat.1Media SE, Member of the Board of Trustees of Macromedia University of Applied Science and Member of the Board of Trustees of CIVIS Medienstiftung for integration and cultural diversity.



## SKADY LIS

Getaway Pictures was founded in 2009 by producer Skady Lis and is a boutique, independently owned, creative and dynamic feature film production company based in Berlin that develops, produces and finances original and engaging content for film and television.

Prior to founding Getaway Pictures CEO Skady Lis worked in business & legal at X Filme production and distribution and has overseen the financing and legals of more than 35 national and international feature films. She served as executive producer for Bille August's *Goodbye Bafana* with Diane Kruger and Joseph Fiennes, Michael Haneke's *Funny Games Us* starring Naomi Watts and Tim Roth and *THE Countess* by Julie Delpy with William Hurt and Daniel Brühl. With her own venture Getaway Pictures, Skady Lis produced the German-Russian co production *Lost In Siberia* starring Joachim Krol, the American-German comedy *Posthumous* starring Jack Huston and Brit Marling which was just released in the US, followed by the Israeli-German co production *Atomic Falafel* starring Alexander Fehling.

Upcoming projects include the animation film *Baldy Heights* (dir: Noam Meshulam), the epic *Samson & Deliah* (dir: Sergei Bodrov), the *Mongol* sequel (dir: Sergei Bodrov), a gangster comedy *once upon a time in europe* (dir: Anno Saul) and the thriller *Plan A* (dir: The Paz Brothers).

Getaway Pictures is focused on international feature co-productions with Germany and always looking for new, unique ideas with a clear commercial appeal.



## ERAN B.Y

As a scriptwriter, Eran wrote the films *Little Heroes* (2006), *The Red Hood Setup* (2014) and the TV mini-series *If and When* (2015), which he also directed. Eran managed the production division at Jerusalem Capital Studios Group (JCS) from 2008 to 2009, during which he was responsible for many productions including *Ha-Borer* (Season 2), *Ha-Makom*, *Ha-Dugmaniot* (Season 3), *Ha-Tsofen* and *Ha-Chaim Ze Lo Hakol* (Seasons 7 and 8). From 2011 to 2012, Eran worked at Keshet Formats and was in charge of developing original formats for international sale (*Bat Ha-Shachen*, *Zug Be-Mivtza*, etc).

As a main screenwriter, Eran wrote the youth series *Tichon Ha-Shir Shelanu 2* (Yes). He created and produced the internet series *Restart* (Partner), the Facebook magazine *Fotoroman* (Yedioth Ahronoth) and the children's application *Daddy Balloon*. As a writer, he published the books *Be-Karov* (2002), and *Ahava Pahot Ahat* (2005).



## AVI BLYER

Avi Blyer is an experienced 2D animation director, illustrator and character designer.

Over the years he was working as a Supervising Animator and an Art Director for various TV productions, well-known Advertising Agencies and several major Internet companies.

Blyer's recent projects include animation supervision on a TV pilot for Film Roman (*Simpsons*), animation director for a local feature, *The Wonders*, and a co-founder & art director for Ever Adventure Gaming company based in London.

SCRIPT  
light:

SCRIPTLIGHT.COM



## SCRIPTLIGHT

*SCRIPTLIGHT* is an international company based in Israel which provides professional tools to screenwriters, directors and producers from the TV and Film Industry. Our services that are based on Sari Turgeman's screenwriting method, include consultations and script editing for all formats at different stages, lectures, courses and workshops for learning and practicing professional tools, in order to write/re-write and Pitch.

*SCRIPTLIGHT* also hosting professional events and promoting a wide network between all partners of the creative process.

'*SCRIPTLIGHT*' joined our vision of establishing international animation industry in Jerusalem and trained the participants in two stages: First there were personal meetings with Sari focused on essential tools for developing the scripts and choosing leading scripts' components in order to start a journey of creation into the heart of the scripts. The second stage was 2 days intensive workshop where Ohad trained the participants to present a professional pitch, with his unique method called 'Pitch Your Way'.



## SARI TURGEMAN

Sari Turgeman is a script doctor and consultant, lecturer and senior advisor in local and international screenwriters' labs. She has consulted hundreds of scripts, most projects won prizes at festivals worldwide.

In 2008 Sari founded *SCRIPTLIGHT*, an international company which provides professional tools for scriptwriters, directors and producers, from the TV and film industry. Sari has developed her own method of writing scripts and teaches it in private courses and film schools. She is a senior mentor and script consultant at *PRODUIRE AU SUD* workshops in Nantes and around the world. Sari has been the Artistic Director of Studio Darom /*Produire au Sud* Workshop in Sderot, Israel 2016. These days Sari is completing the writing of her professional book, teaching her unique writing method.



## OHAD AZOULAY

Ohad is a pitch expert, holding extensive experience in establishment of large sales systems and salesforce training. Ohad founded the "Tagaya method" for enhancement of personal abilities and use of body language, and in conjunction with a professionalization in TV and film industry, developed the 'Pitch Your Way' method.

"Pitch Your Way" method integrates 3 winning tools: selection of the best story components, advanced personal communication techniques and the "Tagaya method", which teaches how to use body language. Ohad privately trains participants for competition and conventions within the framework of leading festivals and competitions in Israel.

# PROJECTS





## INDECISIA

The biggest problem in 8-year-old Naomi's life is that she can't make decisions. She is so consumed by fear of making the wrong decision and missing out, that she is paralyzed. Both she and her family suffer as a result of that. On an extremely bad day, she prays not to be forced to make decisions anymore and finds herself in *Indecisia* - the Land of indecision. A fantasy land in which candy grows everywhere, clothes change color by themselves and she doesn't have to decide anything.

However, it turns out that this seeming paradise is in fact a dangerous place, a sort of prison governed by a tyrant magician who decides everything for the residents without their knowledge. Naomi discovers that every decision has a price (compromise, loss, and sometimes pain), but not deciding bears a heavier price, and in order to save herself and return home, she must learn to decide.

*Indecisia* is a family film with a satiric glance to the grown-up world and is made for all those who spent time in *Indecisia*, and suffered from procrastination.



### INBAL ARBEL

Creator and screenwriter  
A screenwriter, actress and ex-lawyer. A graduate of the "Beit Zvi" School of the Performing Arts, with a first degree in Law (LL.B) from Tel-Aviv University. Wrote for various satirical and comedy shows for adults and children, such as: *Kan Garim Bekeif*; *Not in Front of the Kids*; *Under the Nose Club*; *Ma Kashure*; *Spoons*, and for the satirical column for *Ha'aretz* newspaper *Bonna-Bonna*.



### IDAN BARZILAY

Visual Development Artist  
An animation director and illustrator. Graduate of the Screen-based Arts department at Bezalel Academy. Currently, Idan participates in various animation productions and works as a creative expert in the advertising industry. His short film *Floats* (2013) won the 'Special Mention' award at the 'ITFS Stuttgart Animation Festival'.



### MOR ISRAELI

Visual Development Artist  
An animation director and illustrator, graduate of the Bezalel Academy. Currently, Mor is a student at 'La Poudriere - ecole du film d'animation', in France. She participates in various film and animation productions. Her short film *Floats* (2013) won the 'Special Mention' award at the 'ITFS Stuttgart Animation Festival'. Her film *Ken Dror* (2015) won the Best Film award at 'ASIF Festival'.



### EITAN MANSURI

Producer  
Film producer, Graduate of the Sam Spiegel film school. Throughout his career filled variety of production positions in local and international films. Selected works: *The Congress*, *Abulele*, *The Burglar*, *Foxtrot*, and *The Current Love of my Life*.



### JONATHAN DOWECK

Producer  
Film producer, Graduate of the Sam Spiegel film school. Selected works: *Afterthought*, *Foxtrot*, *The Day After I'm Gone*, *Anderswo* (Associate Producer), *Born in Jerusalem*, *Still Alive* (Financing), and *The Return* (Financing).





## THE ADVENTURES OF PRESTER JOHN IN THE NEW NEW WORLD

Prester John, 18, dreams of becoming a famous discoverer. There's only one problem: he just can't seem to find any new continents. So he decides to lie. He tells the QUEEN that he did discover one, hoping that she'll finance his next voyage.

Unfortunately, he lies so well that the Queen decides to conquer Prester's New New World. But that's no job for a teenager: it's a job for the BRITISH NAVY. Prester is assigned as their navigator. In an attempt to escape, Prester leads the Brits to a deserted island.

But the island holds a precious secret. If Prester reveals it, he'll finally be famous - but he'll also destroy a priceless treasure. Growing up at last, Prester devises a plan that will rescue the island. A certifiably insane one.

### AWARDS

*The Adventures of Prester John in the New New World* is the only project to have won the grand prize in Script Pipeline's Great Movie Idea Contest, The Beverly Hills Screenplay Contest, and Fresh Voices' Pitch Contest.



### ISHAI RAVID

Ishai has been screenwriting for over a decade, mainly in family animation. His latest project, *Condorito*, a CGI adventure-comedy, will be released by 20th Century Fox in 2017. Ishai has also been tapped to write the sequel.

Ishai scripted for a number of popular animated TV shows, including *Zack & Quack* (Nickelodeon) and *Vipo: Adventures of the Flying Dog*, which airs all over the world. A *Vipo* movie, *Adventures on Time Island*, written by Ishai, was released to critical and financial success in 2014.



### SNOWBALL STUDIOS

Snowball is the leading 3D animation studio in Israel. It recently produced *Star Darlings* for Disney and *Barbie: Dreamtopia* for Mattel.

Snowball has produced high-end commercials for brand name clients such as Cartoon Network, NBC, The Sci-Fi Channel, Verizon, Coca Cola, and Orange. It created the hit TV show, *Vipo: Adventures of the Flying Dog* as well as three other pre-school animated TV series, including one for the BBC.



## TIPPING THE ICEBERG

The luscious, verdant world as we know it is drying up, as is the town of Comfort-Bay. Josephine is the daughter of a Comfort-Bay's renowned Hydrologist. She has always lived in her mother's shadow, never able to fit into her Mum's big shoes and follow in her footsteps, as much as she wants to. Fin, as she is referred to, never finishes what she starts, always giving up prematurely for despite her big heart, vibrant personality and passionate ideas, Fin fears failure more than anything, especially in the eyes of her mother.

In an effort to alter her image and prove once and for all that she is capable of carrying an idea through to fruition, she teams up with two filmmaker brothers on a quest to find an iceberg and save the town from its dry and dire destiny.

On a daring expedition through scorching deserts, threatened by the perils of menacing ice-hunting pirates, Fin and her friends embark on an adventure of coming of age and the discovery of true friendship.



### AMIT GICELTER

Founder and Head of Creative Production at "The Hive" Studio. An Israeli Filmmaker and Animator, graduate of Westminster University London. For more than a decade, Amit has been involved in the production of feature films, commercials and animations which have been recognized locally and internationally



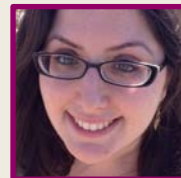
### DANIELLE VENTURA

Since graduating from HIT, She was nominated as one of Israel's 'up and coming Illustration artists' at the recent Israel Art Week. Danielle has been successfully creating independent films and commercial projects for several years, such as Urban Art Events and Illustration Exhibitions in addition to being the Art Director at the studio.



### SARAH JANE

Sarah is an independent filmmaker, illustrator and concept artist. A graduate of the Superior School of Image, France and the Bezalel Academy of Art & Design. Former head of the Animation department at the Minshar for Art College, Sarah has freelanced for the past ten years, collaborating with leading TV channels and studios. Her movies have participated in several international film festivals.



### INBAL GROSSMAN

Inbal is an up and coming animator with various projects under her wings. Graduated from Minshar for Art College. For the past eight years she has been working for leading media companies with projects ranging from 3D animation to mixed media. Her films have participated in several international film festivals.



### EDEN HADAD

Graduated with honors from the Sam Spiegel Film & TV School in Jerusalem, and since then Eden has been developing his directing and writing career. His short films have been screened at several film festivals, his graduation project film 'The Disposers' will be screened at the Raindance Film Festival in the UK. Eden is currently doing his Masters at Columbia University in New-York.





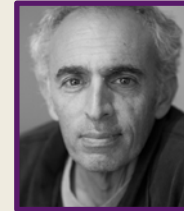
## JURASSIC JUNK

Season 1 | Episode 19

Unfortunately, everything goes wrong at the “Everything at a Dollar Fifty” annual parade which takes place in Junk City. Max, eager to display his recycled dinosaurs, leads them through the town, when one of them, “504 pieces of Iron”, can’t help himself and devours a washing machine. Max then antagonizes Donald Trash some more by claiming that his dinosaurs only eat junk. This was just what Trash hoped for. He gives the command and ten plastic monsters pop up and try to destroy the dinosaurs.

“Dirty”, forever hoping that when he falls apart Max will replace his old parts with new shiny ones, stops the monsters with his body. While the town folk are cleaning after the parade, Max remembers an old saying of his dad’s: “Junk is the most important resource in the world”. He looks up to the Corporation building, from which toxic green smoke towers over the sky, wondering what Donald Trash has in store for the town and how he and his dinosaurs can put a stop to whatever new plan he has cooking up.

Animation series, 26x 22 min



### NOAM MESHULAM

Directing and Producing Animation films. Founded “PitchiPoy Animation Productions”. Lectures at Bezalel Academy of Art & Design.



### TOMER SARIG

Screenwriter, writer of children’s books, editor and translator.



### NOA BEN IZHAK

Graduated with honors the Production Program of The Sam Spiegel Film and Television School. Noa is a producer for PitchiPoy Animation Productions.



### PITCHIPOY ANIMATION PRODUCTIONS

One of the most experienced animation studios in Israel, with a passion for animated storytelling. Over the years, we produced countless projects and have become well known for our unique and artistic approach. PitchiPoy produces Feature Films, TV series, commercials and Animated documentary. From the initial concept, scriptwriting, storyboard and design right through to the animation and the final master.



## KORA'S GARDEN

### “Merry Poppins meets Peppa Pig”

Kora's Garden is a daycare for seven cute little creatures. Every day is a happy day of fun and play. Kora the teacher is smart and creative, funny and caring. She has a magic pouch on her dress, where she can find exactly what the kids need at any particular situation, a cookie, a flower, or even a toy train. With Kora's careful and gentle guidance the children play, create and learn to overcome difficulties.

While each episode focuses on one of the children, there is a strong theme of being able to share, help each other and play together. This is a warm and soft world of childhood, nature and imagination, spiced up with some good laugh. With its hand drawn look and feel, natural shapes and vibrant colors, and the diverse cast of characters, the series combines entertainment with an empowering message for young children.

Preschool, 52X7 min



**EDIK MITGARTZ** is an Animation Director, Writer, Editor and Creative Lead. He teaches Animation at Sapir College as well as other colleges.

**NURIT MITGARTZ** is an Animation Designer and Illustrator. She also teaches Stop-Motion Animation.

Nurit and Edik Mitgartz are a husband-and-wife Animation team.

Together they created two award-winning animated series for BabyTV.

The series *Tucky Tales* was featured in the Chicago Children Film Festival, Big Shots Festival in Australia, Varna Animation Festival and Tel Aviv Animation Festival ASIF, where it was awarded for Best Children Animation.

The series *Maya and Yaya* won the Jury Special Mark at Tel Aviv Animation Festival ASIF. Besides creating original content, both Edik and Nurit are working on various animation projects.



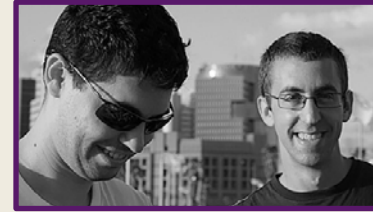
## MEGALOMANIX

*Megalomanix* is an action-packed animated serial for ages 6-11, mixing hi-tech adventures, comic hi-jinks and clever twists.

After nearly destroying his school in a “Show & Tell” gone horribly wrong, boy genius *Gordy Corel* and his robot buddy *Simon* are arrested by *SIGnet*, an international organization whose mission is to apprehend Mega-Villains. Gordy is offered a way out of this predicament- he must become an undercover agent in a mission to expose the world’s most notorious Mega-Villain: *The Chairman*.

In order to avoid prison and redeem themselves, Gordy & Simon must infiltrate *The Chairman’s* “Summer Camp” which in reality is a training camp where genius children compete in high-stakes trials to become the next generation of Mega-Villains: *The Megalomanix!*

Far from home, Gordy finally meets and befriends children just like himself and for the first time feels free and accepted. He understands that in order to fulfill his mission he will have to win the tournament against all odds and meet *The Chairman* in person, but knows that he cannot do it by himself. Will Gordy stay loyal to *SIGnet* and complete his mission or will he join his new friends and embrace his inner *Megalomaniac*?



## BEN NAAMAN & YOSHI GAVAN

Writers, Content Creators and Animators, Yossi & Ben are products of the Israeli 80s. Born and raised on masterpieces like *The Transformers*, *Dungeons & Dragons* and *The Legend of Zelda* their mutual geekiness blossomed into creative collaboration when they met in Bezalel Academy of Arts in 2001.

Working together on their thesis project, *Moshiya (Savior)* which depicts the rise and fall of an Israeli Super Hero, ignited the duo’s passion for content creation for original animation. Since then they have worked on projects for several production companies such as *Dr. Zoo-Animal Therapist (for Playground)*, *Ze Club (for Post-Office)*, *Rolby & Stuff*, *Dream-Catchers*, *Small Change* and more.

Besides working together as a duo, Yossi & Ben keep secret identities in mild-mannered jobs in Israel’s animation and creative industry, with Yossi acting as a designer in *Nickelodeon’s Zack & Quack*, creator of *Smartoonz Little Fables*, *Monkey See Monkey Do*, and *Project Mendoza* as co-writer and Ben acting as chief creative director for *Post Office*, where he directed countless animated commercials and corporate videos for companies such as *Amdocs*, *Google*, *Coca-Cola*, *Unilever*, *Teva*, *EL-AL* and promos for *Nickelodeon*, *Nick Jr.* and *MTV*.



## PIRATE PETE

Pete was just an ordinary pirate boy from Pirate City, until one day his father's pirate ship was sunk. His mother decided to move Pete and the rest of the family to a safer more suitable environment - Pleasant Bay, a peaceful all-American beach town.

Although disappointed at first, Pete soon discovers that suburban life actually offers plenty of new adventures! Pete's curiosity always gets him into trouble. Whether it's bringing a kraken to the science fair, or selling voodoo items at a garage sale. But thanks to Pete's Pirate spirit and skills, together with his new found friends, things always manage to get back to normal... well, relatively normal.

So join Pirate Pete and his friends and family, and discover that when you're a Pirate the real adventure is everyday life!

An animated comedy TV series for ages 8-12 (22 minutes per episode)



### SHARON GAZIT

Script and animation.  
Founder and professional director of Pil Animation.



### OFER GAZIT

Script and animation.  
CEO of Pil Animation, and a member of the studio's creative and script team.



### GUY ELNATHAN

Script and animation.  
Animation Director and story artist at Pil Animation.



### NIR NAVE

Producer.  
Producer, HR and administration at Pil Animation.



### OMRI AMIT

Script.  
An experienced and highly acclaimed comedic screenwriter, writing with Adar Meirom.



### ADAR MEIROM

Script.  
An experienced and highly acclaimed comedic screenwriter, writing with Omri Amit.



### PIL ANIMATION

One of the most experienced and esteemed animation studios in Israel





## ROCK AND CRAWL

Twenty years after his sudden transformation from caterpillar to pupa, Smash, the legendary guitar hero of the Bug City Crawlers, wakes up as a butterfly and realizes his band mates are now middle aged, and that he's in the age of their children.

Now that Smash is back, the old band reunites. Jeremy, the lead singer, has lived with his son Dylan in a house on wheels. Now, the drummer, Hopper, moves in with them, together with his wife Stella and daughter, Zizi. Soon enough the kids will form their own band.

Together they'll tour the bug world, from gig to gig, finding themselves in crazy adventures, which will teach them about friendship, life and their new, extended family. All this time, they have to overcome the difficulties caused by Folton, an evil talent agent, who is bent on signing up Smash and taking him away from the band and his friends.



### NOAM AMIR Head Animator

Noam has an experience of more than a decade in the industry, and he worked with some of the biggest names in the world of children animation shows- such as Disney and Nick-Junior.



### ELIRAN PELED Entrepreneur and Writer

Engaged in film and art from the moment he can remember himself. Made many short films that had been screened at festivals. He has extensive experience as a director, writer and producer. In addition, he is the CEO of a start-up in the field of ED-Tech.



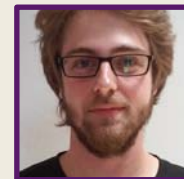
### RAANAN FOGEL Writer and Musician

At a very young age he already was a part of a very successful youth band, and even won the Israeli Grammy award. He has an extensive experience in writing and directing and he is an active musician, releasing his new album soon.



### MICHAEL AMIR Writer

Writer and a Copywriter. A children's play written by him was shown at Tel Aviv Museum of Art.



### ALON HAIM Animator

A graduate of HackerU Tech College in animation studies, Alon has been drawing for as long as he can remember, and has a writer's side as well.



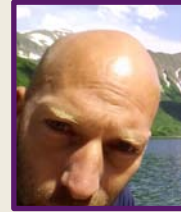
## THE NEANDERTHALS

The Neanderthals is an upbeat comic animated series set in pre-historic times, following a number of particularly foolish and entertaining Neanderthals.

As the series progresses, we get to know the quirky Neanderthal way of life: their limited ability to invent new things, their methods for hunting and fishing, and, most of all, their silly and goofy ways, odd personalities and relationships with one another.

Our main characters: *Obo and Chaka* – Father and son. Obo, nervous and neurotic, tries to pass on some life skills to his son, but Chaka, naive and goodhearted, is not the sharpest flint axe in the shed. *Mama-Chaka* – Chaka's mother, a very masculine and powerful yet feminine lady, who looks after the tribes' babies. *Mika* – Chaka's best friend, a young girl who is high spirited and adventurous. *Nanni* – an arrogant lay about, who is also a gifted inventor and musician, and Mika's father. (Btw, Mika and Nanni are both homo-sapiens. No wonder they are the smartest). *The other tribe members* - A bunch of almost identical bored jack asses with herd mentality and zero brain.

The series is targeted at ages 8-12 but will provide an enjoyable family viewing experience, with many levels of humor directed to a range of audiences, including adults.



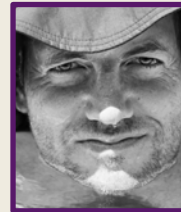
### ASHER SIMENHAUS

A classic animator, designer and story-teller. He is proficient in all stages of production from concept development and screenplay writing to storyboarding, directing and animating. He has experience in advertising, television and computer games development.



### YUVAL NATHAN

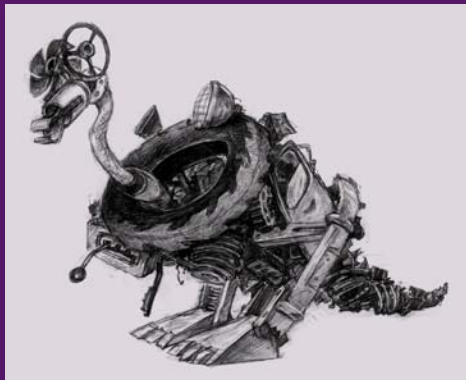
A director and animator. In recent years, he has created a number of award winning advertisements, was nominated for the Grammy, and won the award for best advertisement of 2009 at the prestigious Annie Awards. He, with his wife Merav, were selected as one of the 20 most promising directors of 2010 at the Saatchi and Saatchi New Directors' Showcase.



### NADAV BEN SIMON

A comedy screenplay writer who works with all of the Israeli children's channels, and wrote for prominent Israeli kids' shows such as *Elisha*, *Hamovilim*, *Mr. Chips* and many more. He also created and wrote for many animated series such as *Logikon*, *Movie in a minute*, *Milmulim* and *Hashtoolim*.





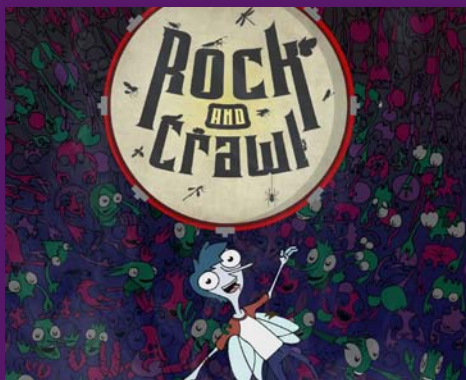
JURASSIC JUNK



MEGALOMANIX



THE NEANDERTHALS



ROCK AND CRAWL



RACKY KOPY NEVER!  
A JOURNEY OF  
CONTINENTAL  
DISCOVERY WITH  
WADY AN ISLET  
TO SHOW FOR  
IT. IT'S BE A  
CLONE

BUT ONE  
THIS QUEST  
IT'S ONLY GOING  
TO A MAN OF YOUR  
STATION

IT'S THE  
SCUFF THAT DOESN'T  
SUIT ME ALIVE, NOT  
THE QUEST

I'M NO WORKMAN  
I'M A JOUBARTMAN  
I WANDERS. A PATRIMONY.  
A PROMISE.

AN ADVENTURER  
WADY STORY HAS YES  
TO BE INVIT

YES,  
SURE

THERE  
IS ANOTHER  
CONTINENT OUT  
THERE ALIVE.  
I KNOW IT.

WE JUST  
NEED TO HAVE  
FAITH

THE ADVENTURES OF PRESTER JOHN  
IN THE NEW NEW WORLD



TIPPING THE ICEBERG



INDECISIA



KORA'S GARDEN



PIRATE PETE

MADE IN  
JERUSALEM

**THE HOP  
SKIP &  
A JUMP**





[JERUSALEMFILMFUND.COM](http://JERUSALEMFILMFUND.COM)